

Australian Warship / White Ensign Magazine Advertising Rates - 2009

<u>Page Type</u>	<u>Casual Rate Per Edition</u>	<u>2 Editions</u>	<u>4 Editions</u>	<u>8 Editions</u>	<u>Rate for 10 Editions (Full Year)</u>
COVERS:					
Inside Front Cover	2240	2000	1750	1500	1500
Inside Back Cover	2090	1880	1600	1400	1400
Outside Back Cover	2500	2260	1950	1650	1650
ALL ADVERTISEMENTS ARE FULL COLOUR. RATES ABOVE AND BELOW ARE FOR EACH EDITION BASED ON THE FREQUENCY OF INSERTIONS					
Double Page Centre Spread	3790	3390	2835	2400	2400
Full Page	1835	1650	1380	1200	1200
Double Column	1380	1230	1025	950	950
Half Page	1100	990	840	700	700
Single Column (vert/sq)	915	825	695	600	600
<p>INSERTS: The magazine is mailed to members and RAN Units deployed globally, hence weight /postage considerations generally preclude inserts. It is generally cheaper to place advertising in the magazine. Should you wish to enquire re inserts please do. The rates quoted above are nett amounts, and do not include agency fees, commissions etc.</p>					

Note: Shortly Australian Warship / White Ensign magazine will expand the number of magazines produced annually by a further 2 editions. Current Advertisers who committed to 8 editions will receive two free advertisements (of the same dimensions / placing - where possible) in Editions 9 & 10. Those loyal advertisers who have supported the Naval Association will have their advertising automatically increased (at no cost to the advertiser for the additional advertisements placed so that it will now be included in all editions.

